



Shalom Counselling Centre SPRING NEWSLETTER



BOARD MEMBERS & EXECUTIVE

An Evening of Gratitude

On March 21, 2024, we hosted An Evening of Gratitude for our donors and supporters at the CrossRoads church foyer.

The evening began with Board Chair, Dean Edwards, giving a warm welcome and opening with prayer. Executive Director, Ruby Stones, shared reflections from 2023 along with the following stats of clients we served:

- 899 unique clients
- 472 were new clients
- 86 children/youth under 18
- 287 unique male clients
- 612 unique female clients

Shari Moore, one of our Registered Psychologists, shared a client’s journey that spans over 10 years of receiving counselling through Shalom. The client shared, “I can honestly say I wouldn’t be here if it wasn’t for my counsellor. She helped me when I didn’t want to be helped, didn’t feel

I deserved to be helped. Shalom’s sliding scale helped me because when my benefits ran out, and I was a student, I wouldn’t have been able to afford therapy otherwise.”

It is because of stories like this that we are thankful for your support! We strive to give the best counselling service to our community and have a vision for 2024. Board member, Dwayne Holland, shared this (more on this in page 2). Board member Bill Spangler closed the evening with prayer.

A big thank you to Central Alberta Coop for sponsoring our refreshments and to CrossRoads Church for donating the use of their space!

Our donors and supporters are an integral part of Shalom and we are grateful to all those who joined us!

Our Vision
Helping people find hope, healing, and peace in life.

Board of Directors
Dean Edwards, Chair
Dwayne Holland, Director
Bill Spangler, Director
Bruce Stollings, Director

Executive Director
Ruby Stones

Thank you to our supporters & funders:
Individuals, Businesses, Churches of Central Alberta, Government of Canada, FCSS Red Deer & District and the United Way.

Canada

FCSS
Red Deer & District
FAMILY AND COMMUNITY SUPPORT SERVICES

United Way
Central Alberta

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www.shalomcounselling.com



A Message from the Executive Director

May the God of hope fill you with all joy and peace as you trust in him, so that you may overflow with hope by the power of the Holy Spirit. Romans 15:13

Thank you to those of you who give to support the work of Shalom. Your generous donations help people find hope, healing, and wholeness for life’s journey. With the rising costs for basic needs such as housing, food, clothing, and utilities, the ability to pay for counselling becomes out of reach for many of Shalom’s clients.

- A one-time donation of \$150 makes up the difference between what a client pays and the cost to Shalom of providing one hour of counselling for one subsidized session.

- A monthly donation of \$30, \$45, \$60, or \$90 funds the healing journey for one subsidized client.
- Legacy giving – consider a contribution to Shalom allocated at a future date.

Shalom Counselling Centre is building a new 4,672 square foot facility designed to accommodate the growth we are experiencing. The *Building for Healing Campaign* will raise \$2.5 million to build a centre where one’s healing journey can begin and continue to grow into a life full of hope and peace. We invite you to donate to the *Building for Healing Campaign* (see how to donate below). Thank you for your support to Shalom!

-Ruby Stones

02 May 2024
Event News



Join us for our upcoming free Planned Giving Information Session. Presentations will be made by Financial and Law professionals.

- Date: 02 May 2024
- Time: 7pm-8.30pm
- Location: Deer Park Church

All are welcome to join!
To register, please call 403.342.0339 or email info@shalomcounselling.com

Ways to send your gift:

We accept, cash, cheque, and e-transfers.



Send e-transfers to: info@shalomcounselling.com
**Please type in the notes where to direct your donation.*

To donate online: www.shalomcounselling.com

To donate by mail: 5515 27 Avenue Red Deer, AB T4P 0E5

A charitable tax receipt will be issued for donations over \$20.

Shalom Counselling Centre of Alberta is a non-profit registered charity incorporated under the Alberta Societies Act, Charitable Organization #317905. Donations used for the purpose of Subsidizing counselling for Central Alberta families. Shalom hopes to raise \$285,873.50 using 8.59% of Shalom’s overall budget for the cost of fundraising.

Shalom will, to the best of our ability, ensure that contributions are used in accordance with the donor’s intentions. However, gifts received designated to particular projects or programs are received only with the understanding that if the project or program is oversubscribed or does not take place, the funds will be applied to other purposes at the discretion of the Board of Directors.

In respect for your privacy, your contact information is not passed along to any other organizations. For more information or to request a copy of Shalom’s most recent financial statement and current budget, please call Ruby Stones, Executive Director at 403.342.0339. Thank you for your care and support to our organization!